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**The Training Associates Named 2007 Emerging Leader in Training Outsourcing**

*Industry Recognizes the Impact of The Training Associates  
on Outsourcing as The Expert Trainer Provider*

**Westborough, MA. July 20, 2007** – THE TRAINING ASSOCIATES (TTA) today announced that it has been named to the "2007 Emerging Leaders in Outsourcing Companies" list published last week by TrainingOutsourcing.com. TTA is being recognized as both an industry leader for demonstrated innovation and excellence as a provider of trainer outsourcing services in selected business process categories and also as one of fourteen companies poised to increase its level of services to clients.

Criteria for this award were based on experience in the field of training outsourcing, recognition as a leader in the industry, and ability to deliver training services that impact the industry – to name just a few.

[TrainingOutsourcing.com](http://TrainingOutsourcing.com) contacted approximately 300 leading companies in the industry to assess their expertise, experience and capabilities, and evaluated vendors based on core competencies. Based on the results of this survey, The Training Associates clearly displayed the strength, innovation and talent required to be recognized as one of only 14 emerging leaders in the training outsourcing industry, and the sole trainer outsourcing company.

According to Vic Melfa, CEO of THE TRAINING ASSOCIATES, "We are honored to be recognized again this year by TrainingOutsourcing.com. Given their long-standing reputation and credibility in the training outsourcing industry, acknowledgement of our contribution and strong confidence in our future, makes it an especially rewarding accomplishment. This award represents the talents, dedication, and professionalism of TTA staff and TTA Trainers. I want to personally express my gratitude and appreciation for their efforts".

TTA is proud to join other [Emerging Leaders](#) such as Tata Interactive Systems, Disney Institute, Learning Tree International, and Vangent (previously Pearson Performance Solutions). In 2006 TTA was named a Top Specialized Learning Process Provider and the *only* Training & Instructional Consultants Company recognized as "Best In Class". Other Top Specialized Providers included Thomson Prometric for Assessment & Testing and Hewlett Packard for Administrative Services.

Since 1994, The Training Associates has deployed expert TTA Trainers to all types of Training Organizations, including: leading Outsourcing Companies, Solutions Providers, Training Companies, Academia and Staffing Companies. TTA Trainers have taught over 75,000 classes world-wide — translating to over ½ million students taught. It offers 5,000+ technology and 600+ Professional Business Skills courses. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, and Cisco.