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FOR IMMEDIATE RELEASE

The Training Associates Launches Major Release of Trainer Staffing Software

*TrainerTracker™ for Trainers v3.0 Streamlines Trainer Staffing & Consulting Process
For Thousands of Trainers Worldwide*

Westborough, MA – May 19, 2008 - The Training Associates (TTA), the only trainer staffing specialist, today announced its release of a significant upgrade to its popular TrainerTracker™ for Trainers system, proprietary software that manages and supports the over 2,000 registered IT and Business Professional Skills trainers on agreement with TTA and deployed worldwide.

“Version 3.0 adds many new features that extend the system’s capabilities and significantly improve the ease with which our trainers access, view and modify information critical to their work”, stated Maria Melfa, President of TTA. “This comprehensive, 24/7 resource simplifies our trainer’s ability to: bid on available jobs, review detailed course information, update their profile and skill set, manage their calendar and MUCH more. Working in tandem with TrainerTracker™ for Clients, the efficiencies of this system enable us to build and deliver best-in-class trainer solutions, matched precisely to our training center, corporate, government and academic client’s requirements faster, at significantly less cost, and with faster time to implementation,” added Melfa.

About The Training Associates

As the largest trainer provider and only company specializing in trainer staffing and consulting, TTA has been trusted since 1994 by all types and sizes of companies worldwide for expert IT and professional business skills instructors. By relying on TTA, clients receive 100% guaranteed, high-quality training delivery, at the lowest prices, on-demand, where and when they wish. They do so with less risk, cost, and overhead than using staff or contract instructors or training providers and thereby significantly increase their training events, sales and profits.

TTA’s on-line, fully integrated TrainerTracker™ system complements its experienced staff of trainer solution consultants to efficiently develop, manage and deploy Certified TTA Trainers for our client’s exact needs.

TTA has 2,000 trainer consultants on agreement, taught over 500,000 class-days, and offers over 10,000 standard and custom IT and professional business skills courses. When required, it partners with many other training development, technology and classroom providers to ensure clients receive the best learning experience at the best possible value. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, SUN, Adobe, and many more.

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