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The Training Associates Expands Recruiting Department

Trainer Consultant & Solutions Provider Hires Nicole Hayes

Westborough, MA – August 11, 2010 - The Training Associates (TTA), the largest trainer consultant and solutions company, announced the hiring of Nicole Hayes as a Recruiter to help source expert trainer consultants for their clients worldwide.

Nicole brings to TTA, over five years of academic and staffing industry recruiting experience. Her most recent position was an Enrollment Counselor at The University of Phoenix in Westborough, MA. Nicole recruited students for graduate and undergraduate business related programs with continual support through graduation. Nicole resides in Worcester, MA.

"Nicole is a strategic hire and will be a great asset to our team as we continue to build our offering of experienced trainer consultants. We are dedicated to recruiting and retaining the best and most talented people and Nicole's background and experience will enable us to do that," said Maria Melfa, President of The Training Associates.

About The Training Associates

As the largest trainer provider and only company specializing in trainer staffing and consulting, TTA has been trusted since 1994 by all types and sizes of companies worldwide for expert IT and professional business skills instructors. By relying on TTA, clients receive 100% guaranteed, high quality training delivery, at the lowest prices, on-demand, where and when they wish. They do so with less risk, cost, and overhead than using staff or contract instructors or training providers and thereby significantly increase their training events, sales and profits.

TTA has over 2,000 trainer consultants on agreement, taught over 500,000 class-days, and, in addition to the many proprietary courses it teaches, offers over 15,000 standard and custom IT & professional business skills courses. When required, it partners with many other training development, technology & classroom providers to ensure clients receive the best learning experience at the greatest possible value. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, SUN, Adobe, & many more. Learn more at www.thetrainingassociates.com

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