

FOR IMMEDIATE RELEASE

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**THE TRAINING ASSOCIATES REPORTS RECORD 2007
CHARITABLE GIVING**

Largest Trainer Provider Shares More than \$75,000

Westborough, MA January 31, 2008 – THE TRAINING ASSOCIATES (TTA), the largest provider of expert IT and Soft Skills trainers, today announced corporate donations for 2007 of more than \$75,000.00 to many national, regional and local charities.

This, a highly profitable banner sales year for TTA, has enabled the company to substantially increase its donation of over 5% of its profits to several charities, earmarked each year based on need and the recommendations of TTA associates. This year's beneficiaries include: *The American Cancer Society, American Idol Gives Back, Autism Speaks, Catholic Relief Services, Christian Children's Fund, CompTIA Creating Futures Fund, Friendly House, The Jimmy Fund, Pennies for Africa, The Progeria Research Fund, Gift of Hearing Foundation, Operation Smile, Toys for Tots, St. Luke's Missions, St. Jude's Research Hospital, USO, Visitation House, Walk To Cure Cancer* and others.

Commented Vic Melfa, CEO of The Training Associates, "Fortunately, we're in a top growth industry with a unique value proposition, so business is great. We are very happy to be in a financial position to contribute to so many worthy charitable causes and thankful to our loyal clients, talented trainers and committed associates for helping us to do so."

"TTA is dedicated to improving the lives of others," says Maria Melfa, President of The Training Associates. "Our company culture is based on philanthropic giving and our principles believe strongly in the importance of social responsibility, and donating to charity. As we continue to grow, so will our ability to help."

About The Training Associates (TTA)

As the largest trainer provider, TTA has been trusted since 1994 by all types and sizes of companies and training organizations worldwide for expert IT and business skills instructors. By relying on TTA, clients receive guaranteed, high-quality training delivery, at the lowest prices, -- on-demand, where and when they wish. They do so, with less risk, cost, and overhead than with staff or contract instructors, and thereby significantly increase their training events, sales and profits.

TTA's on-line, fully integrated TrainerTracker™ system complements its experienced staff of trainer solution consultants to rapidly and efficiently develop, manage and deploy Certified TTA Trainers for our client's exact needs.

TTA has 2,000 trainers on agreement, taught over 500,000 class-days, and offers over 10,000 standard and custom IT and professional business skills courses. It partners with many other training development, solution and classroom providers to ensure clients receive the best learning experience at the best possible value. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, SUN, Adobe, and many more.