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The Training Associates Hosted Inaugural Corporate Training Summit

Learning Leaders Converged to Exchange Best Practices

Westborough, MA – December 6, 2011 - The Training Associates, the largest provider of training delivery solutions and trainers on-demand, hosted its inaugural Corporate Training Summit on November 16th at the Courtyard Marriott in Marlborough, MA.

Many learning leaders from New England attended the Corporate Training Summit hosted by The Training Associates in collaboration with the Worcester Business Journal. Four learning industry thought leaders presented on key topics of interest including: *How to drive learning initiatives within a corporation; the utilization of a variable staffing model to increase profit and maximize resources; how to use various training methodologies for different employee age groups ; and the challenges and customs necessary to know when expanding corporate training programs globally.*

Maria Melfa, President of The Training Associates, said, " Our first Corporate Training Summit was a highly successful event. Our presenters provided actionable take-aways, our attendees were comprised of some of the highest caliber companies and academic institutions in the region, our sponsors provided bundled training solutions, and all were able to exchange best practices that could benefit their respective training departments. We anticipate hosting additional conferences in 2012 to bring together learning industry professionals to share current key topics."

About The Training Associates

Founded in 1994, The Training Associates (TTA) is the largest provider of IT and business professional skills instructors worldwide. TTA contracts with the highest quality trainer consultants, skilled in virtually all technologies and business skills. We market our trainers to over 20,000 international training and consulting companies, education centers, academia, staffing companies, federal and local government agencies, and other businesses.

TTA offers over 15,000 technology and business skills courses, and has delivered more than 75,000 classes to over 500,000 students. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, and many others.

Our proprietary, on-line, fully integrated TrainerTracker™ system and job board enables TTA Trainers to view open jobs, and complements our staff of expert consultants to rapidly and efficiently develop and deploy TTA Trainers. www.thetrainingassociates.com