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**THE TRAINING ASSOCIATES RANKS IN TOP POSITIONS ON
INC. 5000 LIST OF THE FASTEST GROWING U.S. BUSINESSES**

***Sales Growth Puts TTA in Top 1% of
Fastest Growing IT Services Companies***

Westborough, MA. September 10, 2007 – THE TRAINING ASSOCIATES (TTA) today announced that outstanding sales performance and consistent growth has resulted in the company being chosen for the first-ever Inc. 5,000 list of the fastest-growing private companies in the country.

TTA, uniquely positioned at the intersection of IT Services, Staffing, and Education, ranked high compared to those companies with earnings of \$15 Million or more, and having been in business for at least 12 years. In IT Services, identified as one of the top three "Hottest Industries", TTA ranked in the top 1 % of the Fastest Growing IT Services Businesses in the country and made the Top 4 in the Northeast Region.

This acknowledgement by Inc. comes on the heels of TTA's making public that it is seeking capital in conjunction with a partial or total strategic sale of the company in order to accelerate its plans to capture a greater share of the multi-billion dollar trainer outsourcing market. As the only Trainer Outsourcing Company in the country to be named to the Inc. 5000, TTA is well-positioned to surpass its goals.

According to Vic Melfa, CEO of THE TRAINING ASSOCIATES, "We are honored to be included in this, the very first, Inc. 5,000 and proud of the dedication and hard work that got us here. Our commitment to excellence, as well as our unique value proposition of *providing the best trainers when and where our clients want them, at the lowest total cost*, has further propelled us into what promises to be another 'record-breaking year'."

About The Training Associates

Founded in 1994, The Training Associates (TTA) is the largest provider of IT and business professional skills instructors worldwide. Clients receive

guaranteed, high-quality training, at the lowest prices, on virtually any technology or business skill. They do so with less risk, without the many overhead costs associated with instructor staffs, and also without the management and quality control required with contract instructors. By working with TTA, training organizations can readily and significantly increase their training events and sales, relying on a virtually unlimited bench of expert TTA Trainers.

TTA clients and partners include training and outsourcing companies, solution providers, IT manufacturers, and universities, corporations in all industries, staffing companies, and the government. TTA offers 5,000+ technology and 600+ Professional Business Skills courses, and it has delivered more than 75,000 classes to over 500,000 students. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, and many others.

The company's proprietary, on-line, fully integrated TrainerTracker™ system complements its staff of expert trainer solution consultants to rapidly and efficiently develop and deploy Certified TTA Trainers. Currently, over 2000 are on contract with The Training Associates, and more than 500 are deployed worldwide.