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**FOR IMMEDIATE RELEASE**

## **The Training Associates Named To Prestigious List of Top 20 Training Outsourcing Companies by Training Industry.com**

**Westborough, MA – March 27, 2009** - The Training Associates (TTA), the leader in trainer staffing, outsourcing, and consulting services, recently announced that it has been named to the prestigious Training Industry.com list of the Top 20 Training Outsourcing Companies in the country.

The award committee at Training Industry.com contacted over 500 companies to assess their expertise, experience, and capabilities. They used evaluation criteria that included corporate competencies in the 26 business processes identified in their Training Process Framework. A special emphasis was placed on recognizing companies with comprehensive capabilities, resources, and experience in providing learning services. The Committee also stressed the importance of innovation in learning analytics and evaluation methods used to assess the impact of learning on business performance. Along with TTA, other industry leaders who made it to the list include Accenture, Raytheon, IBM, and ElementK.

Maria Melfa, President of TTA, said, "To be chosen by Training Industry.com as one of the Top 20 Training Outsourcing Companies is great recognition of the significant investment we have made in our global trainer delivery solutions this past year. Our continual mission is to partner with our clients to assist them in remaining leaders in their respective industries, through the alignment of their learning and business objectives to capitalize on market changes. We are well positioned to meet our clients' needs and we strive to be on the Top 20 list next year as well."

### **About The Training Associates**

TTA has over 2,000 trainer consultants on agreement, taught over 500,000 class-days, and, in addition to the many proprietary courses it teaches, offers over 11,000 standard and custom IT & professional business skills courses. When required, it partners with many other training development, technology & classroom providers to ensure clients receive the best learning experience at the greatest possible value. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, SUN, Adobe, & many more. [www.thetrainingassociates.com](http://www.thetrainingassociates.com)

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