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## **The Training Associates to Host Inaugural Corporate Training Summit Corporate Training Thought Leaders to Converge, Learn and Network**

**Westborough, MA – September 28, 2011** - The Training Associates, the largest provider of training delivery solutions and trainers on-demand, announced their first annual Corporate Training Summit will be at the Courtyard Marriott Hotel at 75 Felton Street in Marlborough, MA on November 16, 2011, between 7:30am-11:30am.

Featuring industry leading speakers and networking opportunities, the Corporate Training Summit will provide a forum for training and development corporate leaders to deepen their understanding of:

- How, when, and *why* to implement a variable staffing model for their training department.
- Roadblocks to executing successful corporate training programs and how to achieve “buy-in” at all levels of an organization.
- How to create global training programs and curriculum adaptable to other countries and cultures.
- How to instruct learners of different generations and why one training approach does not fit all.

Maria Melfa, President of The Training Associates, said, "We are excited to be bringing local corporate training leaders together at our Summit. Our four speakers are highly regarded in the training / learning industries and offer a wealth of practical information that may become fundamental blueprints for the attendees at the Summit who wish to grow their training model. We condensed the Summit into a half day, packed with valuable information and networking opportunities among fellow training professionals and we're looking forward to our inaugural event."

To register for the Corporate Training Summit, please visit the event tab on the Worcester Business Journal website: <http://www.wbjournal.com/event/train>

## About The Training Associates

Founded in 1994, The Training Associates (TTA) is the largest provider of IT and business professional skills instructors worldwide. TTA contracts with the highest quality trainer consultants, skilled in virtually all technologies and business skills. We market our trainers to over 20,000 international training and consulting companies, education centers, academia, staffing companies, federal and local government agencies, and other businesses.

TTA offers 15,000 technology and business skills courses, and has delivered more than 75,000 classes to over 500,000 students. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, and many others.

Our proprietary, on-line, fully integrated TrainerTracker™ system and job board enables TTA Trainers to view open jobs, and complements our staff of expert consultants to rapidly and efficiently develop and deploy TTA Trainers. [www.thetrainingassociates.com](http://www.thetrainingassociates.com)

## Event Sponsors:

