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FOR IMMEDIATE RELEASE

The Training Associates Becomes Certified Member of WBENC

Leading Trainer Consultants and Solutions Company Looks to Expand Global Partnerships

Westborough, MA – April 7, 2009 - The Training Associates (TTA), the leading provider of trainer consultants and solutions, announced that it has been selected as a member of the WBENC (Women's Business Enterprise National Council) having met all the criteria necessary.

WBENC's national standard of certification implemented by the (regional partner organization) is a meticulous process including an in-depth review of the business and site inspection. By including women-owned businesses among their vendors, corporations, and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

Maria Melfa, President of TTA said, "The WBENC is a powerful organization with an unprecedented network of professional women business leaders. We're proud to have been selected into the organization and we're looking forward to the opportunity to expand our key national partnerships as well as our global network for expansion."

In addition to the WBENC certification, TTA recently became SOMWBA (State Office of Minority and Women Business Assistance) certified by the State of Massachusetts as a women-owned company.

About WBENC

The Women's Business Enterprise National Council is the nation's largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 US companies and government agencies that rely on WBENC's certification as an integral part of their supplier diversity programs.

About The Training Associates

TTA has over 2,000 trainer consultants on agreement, taught over 500,000 class-days, and, in addition to the many proprietary courses it teaches, offers over 11,000 standard and custom IT & professional business skills courses. When required, it partners with many other training development, technology & classroom providers to ensure clients receive the best learning experience at the greatest possible value. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, SUN, Adobe, & many more. www.thetrainingassociates.com
