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## **The Training Associates Achieves Industry Milestone**

### ***30,000 Registered Contract Trainers for Training Solution Deployments***

**Westborough, MA – December 20, 2010** - The Training Associates (TTA), the largest trainer consultant and solutions company, recently achieved an industry milestone with the registration of their 30,000<sup>th</sup> contract instructor in their 16 year history.

TTA recruits and deploys contract information technology and professional business skills trainers worldwide for corporations, government, academia, manufacturers, solution providers, training centers, staffing agencies, and more.

Maria Melfa, President of TTA said, "Our contract trainer business model is a proven process that solves the needs of both our customers and trainers. Customers receive the specific type of trainer they require within their budget and with industry expertise for their training initiatives and trainers receive the specialized assignments they are qualified for, without the burdens of administrative duties that TTA performs as a value add service. To have over 30,000 contract trainers register with us is a testimony that the model of outsourcing qualified trainers is still a highly regarded business standard for productivity and growth."

### **About The Training Associates**

As the largest trainer provider and only company specializing in trainer staffing and consulting, TTA has been trusted since 1994 by all types and sizes of companies worldwide for expert IT and professional business skills instructors. By relying on TTA, clients receive 100% guaranteed, high-quality training delivery, at the lowest prices, on-demand, where and when they wish. They do so with less risk, cost, and overhead than using staff or independent contract instructors and thereby significantly increase their training events, sales, and profits.

Learn more at [www.thetrainingassociates.com](http://www.thetrainingassociates.com)

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