

**Contact:**

Keith Lippert  
Director of Communications  
Keith@TheTrainingAssociates.com  
800-241-8868 Ext. 312

## **The Training Associates Selected as a Top 20 Training Outsourcing Company in the World**

### **Global Training Delivery Solutions Leader Wins Two Prestigious Industry Awards in 2011**

**Westborough, MA – April 15, 2011** - The Training Associates (TTA), the largest provider of training delivery solutions and trainers on-demand, recently announced that it has been named to the prestigious Training Industry.com list of the Top 20 Training Outsourcing Companies in the world for the third consecutive year.

The award committee at Training Industry.com selected The Training Associates for demonstrating excellence in many areas, including: Company size and growth potential; Industry visibility, Innovation and impact; Capability to deliver multiple types of training services; Strength of clients and Geographic reach.

Maria Melfa, President of TTA, said, "For the third consecutive year, we are honored to be named as a Top 20 Training Outsourcing company in the world by TrainingIndustry.com. Not only is it gratifying to know that our processes that we have implemented are assisting our customers with their training delivery requirements but we are one of only seven companies in the world to have been selected for the top two industry awards: TI's Top 20 Training Outsourcing Companies and HRO's Baker's Dozen Top Learning Providers."

### **About The Training Associates**

As the largest trainer provider and only company specializing in trainer staffing and consulting, TTA has been trusted since 1994 by all types and sizes of companies worldwide for expert IT and professional business skills instructors. By relying on TTA, clients receive 100% guaranteed, high-quality training delivery, at the lowest prices, on-demand, where and when they wish. They do so with less risk, cost, and overhead than using staff or independent contract instructors and thereby significantly increase their training events, sales, and profits.

TTA has over 19,000 registered trainers (2,000 trainer consultants on agreement), taught over 500,000 class-days, and, in addition to the many proprietary courses it teaches, offers over

15,000 standard and custom IT & professional business skills courses. As required, it partners with many other training development, technology & classroom providers to ensure clients receive the best classroom or on-line learning experience at the greatest possible value. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, Adobe, & many others. Learn more at [www.thetrainingassociates.com](http://www.thetrainingassociates.com)