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FOR IMMEDIATE RELEASE

The Training Associates Expands Its Sales Organization

Dominant Trainer Outsourcing & Solutions Provider Announces

H. Scott Miller and John Laverdure Have Joined TTA Sales Team

Westborough, MA – September 10, 2008 - The Training Associates (TTA), the leader in trainer outsourcing and consulting services, today announced the hiring of two new employees, H. Scott Miller and John Laverdure, to expand the outreach of their offerings to clients.

H. Scott Miller has over 23 years of sales experience and is responsible for developing long-term relationships with our clients to build and deliver best-in-class trainers and trainer solutions. Scott has extensive experience working with international markets. Most recently, Scott was selling in the manufacturing outsourcing & commercial finance markets. He is a sponsor and volunteer for organizations such as the Special Olympics and the Paxton Police Department.

John Laverdure has over 10 years of sales expertise and he is responsible for assisting our partners in providing expert trainers to satisfy their clients' learning initiatives through the utilization of TTA's quality, cost-effective programs. Most recently, he provided trainers in the industrial automation market. John is a sponsor and volunteer for such organizations as Walk for Life and the Auburn Youth Sports Association.

Andrea Turner, Director of Sales for TTA said, "Both Scott and John come to TTA with a solid understanding of the Training industry, the proven consultative sales experience to forge new relationships within our highly specialized market niche of Trainer Staffing and Consulting, and the commitment to community outreach central to our corporate goals. They are welcome additions to our sales department and to TTA."

About The Training Associates

As the largest trainer provider and only company specializing in trainer staffing and consulting, TTA has been trusted since 1994 by all types and sizes of companies worldwide for expert IT and professional business skills instructors. By relying on TTA, clients receive 100% guaranteed, high-quality training delivery, at the lowest prices, on-demand, where and when they wish. They do so with less risk, cost, and overhead than using staff or contract instructors or training providers and thereby significantly increase their training events, sales and profits.

TTA's on-line, fully integrated TrainerTracker™ system complements its experienced staff of trainer solution consultants to efficiently recruit, develop, manage and deploy Certified TTA Trainers for our client's exact needs.

TTA has 2,000 trainer consultants on agreement, taught over 500,000 class-days, and, in addition to the many proprietary courses it teaches, offers over 10,000 standard and custom IT & professional business skills courses. When required, it partners with many other training development, technology & classroom providers to ensure clients receive the best learning experience at the greatest possible value. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, SUN, Adobe, & many more. www.thetrainingassociates.com