

Contact:

Keith Lippert
Director of Communications
Keith@TheTrainingAssociates.com
800-241-8868 Ext. 312

The Training Associates Hires Director of Finance Jim Moore Selected to Financial Executive Position

Westborough, MA – June 15, 2011 - The Training Associates, the largest provider of training delivery solutions and trainers on-demand, announced the hiring of Jim Moore as their Director of Finance. In his new role, Jim will oversee all financial operations worldwide, augmenting the company's management team as The Training Associates continues its growth and expansion.

With more than twenty five years experience as a creative financial leader for major corporations, Jim brings a strong background in corporate finance to The Training Associates. In Jim's most recent position as Controller and Operations Manager for Cue Data Services in Norwell, MA, he assisted with their expansion into international markets and devised and implemented new revenue streams and cost saving initiatives that lead to greater efficiencies. Jim graduated from Trinity University College in Dublin, Ireland as well as taking graduate courses at the University of Massachusetts in Boston.

Maria Melfa, President of The Training Associates, said, "Jim is an experienced financial executive with a track record for increasing company value and has an extensive background in operations, strategic planning, business process improvement, and corporate leadership. We are thrilled to welcome Jim and I look forward to him joining our leadership team to help guide our company through our next phase of growth."

About The Training Associates

As the largest trainer provider and only company specializing in trainer staffing and consulting, The Training Associates has been trusted since 1994, by all types and sizes of companies worldwide for expert IT and professional business skills instructors.

The Training Associates has over 19,000 registered trainers (2,000 trainer consultants on agreement), taught over 500,000 class-days, and, in addition to the many proprietary courses it teaches, offers over 15,000 standard and custom IT & professional business skills courses. As required, it partners with many other training development, technology & classroom providers to ensure clients receive the best classroom or on-line learning experience at the greatest possible value. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, and Adobe. Learn more at www.thetrainingassociates.com