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FOR IMMEDIATE RELEASE

The Training Associates Named Top Training Outsourcing Company for Second Year In A Row!

HRO Today Recognizes Company's Unique Value As Only Trainer Provider Specialist

Westborough, MA – April 9, 2008 - The Training Associates (TTA), the only trainer staffing company, today announced that for a second year in a row **HRO Today** magazine has selected TTA for its Baker's Dozen, an annual list which recognizes the "top players in the training and development outsourcing industry." TTA was selected along with: Accenture Learning, ACS Learning Services, Convergys, ElementK, General Physics Corp., GeoLearning, Hewitt Associates, IBM, Intrepid Learning Solutions, Raytheon Professional Services, RWD Technologies, and SkillSoft PLC. TTA was chosen because of its leadership in training delivery and impact on Learning Business Process Outsourcing (LBPO), as well as its commitment to providing training delivery solutions at the lowest possible cost with maximum performance.

"We are thrilled to be recognized for our outstanding trainer delivery solutions again," said Maria Melfa, President of TTA. "It's an incredible achievement to be listed among the training industry leaders, many of whom are our partners. It's a tribute to our CEO, Vic Melfa, whose vision in 1994 continues to provide unique and adaptable training delivery solutions to meet the changing requirements of our industry."

Acceptance of its core competency of providing quality trainer delivery solutions at the lowest possible price, and industry recognition like the Baker's Dozen have pushed TTA into the national spotlight and accelerated its growth to 70% per year over the past four years.

HRO polled the customers of each nominee and asked them to weigh in on quality of service delivery and overall customer satisfaction, among other considerations. The customer data was then used to determine the top thirteen buyer's choice recipients.

About The Training Associates:

As the largest trainer provider and only company specializing in trainer staffing and consulting, TTA has been trusted since 1994 by all types and sizes of companies worldwide for expert IT and professional business skills instructors. By relying on TTA, clients receive 100% guaranteed, high-quality training delivery, at the lowest prices, on-demand, where and when they wish. They do so with less risk, cost, and overhead than using staff or contract instructors or training providers and thereby significantly increase their training events, sales and profits.

TTA's on-line, fully integrated TrainerTracker™ system complements its experienced staff of trainer solution consultants to efficiently develop, manage and deploy Certified TTA Trainers for our client's exact needs.

TTA has 2,000 trainer consultants on agreement, taught over 500,000 class-days, and offers over 10,000 standard and custom IT and professional business skills courses. When required, it partners with many other training development, technology and classroom providers to ensure clients receive the best learning experience at the best possible value. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, SUN, Adobe, and many more.

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