

# Why Leading Enterprise and Fortune 500 Companies Work With TTA

Scalable Trainer Solutions

All Technologies and Business Skills

Instructor-led, Blended, and e-Learning

Standard, Custom, and Proprietary Classes

Expert Consulting Services

Certified Project Management

Vendor Management

Train-the-Trainer and Trainer Readiness

Content Development, Editing, and Review

Every company has unique training requirements and business objectives. However, they all share the responsibility of optimizing employees' productivity and skills to meet the demands of an increasingly competitive, global, and technical marketplace. Creating sustainable, cost-effective learning and development programs that foster employees' abilities to reach higher levels of performance is critical to your organization's current and continued success. For many, the achievement of this goal has been elusive, until now.

## For Expertise in Training Delivery and Trainer Solutions, Trust the **ONLY** Trainer Staffing Specialist Relied Upon by Leading and Fortune 500 Organizations

Since 1994, TTA Trainers have instructed employees from virtually every Fortune 500 company exclusively through its extensive channel of training partners. Due to enterprise demand for cost-effective, flexible, high quality, and easily accessible trainer talent, TTA has made its network of skilled training delivery consultants available directly to corporate training organizations.

As a pioneer and recognized leader in the training outsourcing industry for over 15 years, and the **ONLY** company *specializing* in trainer recruiting and staffing, TTA can help you understand the financial and strategic benefits of outsourcing this function, including:

- Access to an inexhaustible, scalable supply of superior training talent with no upfront investment.
- Leveraging an extensive network of trainer consultants possessing vastly diverse skill sets to meet your current and ongoing training needs.
- Ability to augment or replace your staff trainer bench with trainers matched to your specific training requirements.
- Eliminating or substantially reducing your fixed training costs by paying for trainers only when you need them — yielding 100% utilization and optimal ROI.
- Capitalizing on the flexibility and economies of scale inherent to TTA's variable cost trainer model.
- Shifting the administrative burdens and costs of recruiting, qualifying, and scheduling trainer resources to a trainer specialist.
- Minimizing the use of your resources and mitigating misclassification risks associated with contract trainers.
- Profiting from TTA's consulting, project, and vendor management resources to handle large-scale training initiatives, and corporate-wide product or process roll-outs.
- A complete range of full-service training resources when required (classrooms, equipment, content development, etc.) provided in conjunction with our training partners.

### Worldwide Headquarters:

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## Achieve Sustainable Learning and Development Programs With The Help Of TTA