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The Training Associates Announces Executive Promotion

Largest Trainer Consultant and Solutions Provider Promotes Bradley Mayo to Director of Sales

Westborough, MA – December 21, 2010 - The Training Associates (TTA), the largest trainer consultant and solutions company, is proud to announce the promotion of Bradley Mayo to Director of Sales.

Brad's focus will be on managing a multi-market team of client development specialists and account managers, accelerating growth in TTA's various existing marketplaces, and driving new account penetration.

Maria Melfa, President of TTA said, "Brad has been a key team member since joining TTA over five years ago. His PMP (project management professional) certification and industry knowledge has been instrumental for our customers' large trainer and training solution roll-outs. In addition, his understanding of our customers' global needs and customs has been the difference in TTA solidifying global partnerships to help propel our international expansion. It is a natural fit for Brad to lead our sales and customer representative teams moving forward."

About The Training Associates

As the largest trainer provider and only company specializing in trainer staffing and consulting, TTA has been trusted since 1994 by all types and sizes of companies worldwide for expert IT and professional business skills instructors. By relying on TTA, clients receive 100% guaranteed, high-quality training delivery, at the lowest prices, on-demand, where and when they wish. They do so with less risk, cost, and overhead than using staff or independent contract instructors and thereby significantly increase their training events, sales, and profits.

TTA has over 19,000 registered trainers (2,000 trainer consultants on agreement), taught over 500,000 class-days, and, in addition to the many proprietary courses it teaches, offers over 15,000 standard and custom IT & professional business skills courses. As required, it partners with many other training development, technology & classroom providers to ensure clients receive the best classroom or on-line learning experience at the greatest possible value. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, Adobe, & many others. Learn more at www.thetrainingassociates.com

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