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**FOR IMMEDIATE RELEASE**

## **Ave Maria University Announces Appointment of Victor J. Melfa to Board of Trustees**

*Appointment of The Training Associates CEO Brings Wealth of Experience to the Board*

**Westborough, MA – December 30, 2008** – The Training Associates (TTA), the leader in trainer staffing and consulting services, recently announced that their CEO, Victor J. Melfa, has been appointed to the Board of Trustees of Ave Maria University (AMU) in Ave Maria, Florida near Naples, FL.

The Training Associates is the largest provider of Information Technology and Professional Business Skills Trainer Consultants, deploying them worldwide to Fortune 500 companies, computer software manufacturers, outsourcing consultancies, and academia. AMU is a young and fast growing liberal arts catholic university with over 1000 students located in Ave Maria, FL., and Latin America.

Vic has been a leader in the computer and training industries, and in addition to TTA, has founded several leading companies including: the largest New England regional computer manufacturer's representative, full-service distributor, and training companies. He also co-founded both CompTIA and the IT Training Association, the world's largest IT services and training associations, respectively. Vic has been a management consultant for emerging technical companies and began his career in the development and marketing of many of the original technologies at the early computer labs and companies.

“It’s an honor to join Ave Maria’s Board of Trustees,” said Melfa. “Envisioned by entrepreneur, Thomas Monaghan, to serve society by educating future leaders thoroughly grounded in liberal arts, Judeo-Christian values and the Catholic faith, AMU provides a rigorous course of studies to thousands of students from over 50 states and 30 countries.” Melfa’s unique skills in developing fast growing emerging and profitable companies will be a valuable asset to AMU, especially in these difficult economic times.

Vic has a B.S. and M.A. in Physics from the College of the Holy Cross and Columbia University, respectively, all of his Doctoral credits from the latter, and an MBA from Northeastern University. He has been an adjunct professor at Boston University and Boston College, where he developed and taught technical and management courses. He was awarded technical appointments at the Los Alamos and Naval Research Laboratories.

Vic has been awarded Entrepreneur of the Year and was CEO of an "INC. 500" Fastest Growing Company several times, been a featured conference speaker in the training and IT industries, and authored many industry articles and white papers, including the groundbreaking: Staff & Contract Trainers - Costs, Comparisons & Considerations for Strategic Decision Making.

He is on the Advisory Board of the National Cardinal Newman Society (CNS) and the founder and President of the Holy Cross CNS for which he was awarded the Cardinal Newman Society Ex Corde Ecclesiae award. He is a founding member of the Legatus Boston Chapter and has been a leader in many charitable and educational organizations.

### **About Ave Maria University**

Ave Maria University is a vibrant Catholic university in beautiful southwest Florida. It is an academic institution that pledges faithfulness to the teachings of the Church and is committed to providing one of the finest classical liberal arts curricula available. With its caring and world renowned faculty, it employs a unique educational philosophy that strives to develop the whole person. The challenging curriculum provides students with training that empowers them to step out into the working world with a strong confidence in their academic foundation.

It was founded by Thomas S. Monaghan after he sold Domino's Pizza and through his initial financial donation of \$250 million, and in partnership with a generous donation of land from the Barron Collier Family in Southwest Florida, Ave Maria Town was built as one of the largest construction projects in the U.S. in 2007. Its 10,000 acres with 4 villages surrounds the university, its expansive grounds, a K-12 school for its faculties' families, and its extraordinary Oratory in the middle of a European style plaza of shops and condos. It now boasts over 1000 students from all states and 30 countries.

### **About The Training Associates**

As the largest trainer provider and only company specializing in trainer staffing and consulting, TTA has been trusted since 1994 by all types and sizes of companies worldwide for expert IT and professional business skills instructors. Clients receive 100% guaranteed, high-quality training delivery, at the lowest prices, on-demand, where and when they wish. They do so with less risk, cost, and overhead than using staff or contract instructors or training providers, and thereby significantly increase their training events, sales and profits.

TTA's on-line, fully integrated TrainerTracker™ system complements its experienced staff of trainer solution consultants to efficiently develop, manage and deploy Certified TTA Trainers for exact client needs.

TTA has 2,000 trainer consultants on agreement, taught over one million class-days, and, in addition to the many proprietary courses it teaches, offers over 10,000 standard and custom IT and professional business skills courses. When required, TTA partners with many other training development, technology and classroom providers to ensure clients receive the best learning experience at the greatest possible value. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, SUN, Adobe, and many more. For more information, visit [www.thetrainingassociates.com](http://www.thetrainingassociates.com)