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The Training Associates Named a Top Learning Provider For Fifth Consecutive Year

HRO Today Recognizes Trainer Consulting Specialist as Learning Solutions Leader

Westborough, MA – February 22, 2011 - The Training Associates (TTA), the largest provider of training delivery solutions and trainers on-demand, today announced that for the fifth consecutive year, HRO Today Magazine has selected TTA for its prestigious Baker's Dozen Top Learning Providers list, an annual award which recognizes the top learning solutions providers in the world who utilize industry leading best practices.

Maria Melfa, President of TTA, said, "We are very excited to have earned this milestone award five years running. To be mentioned on the list with other elite global businesses and to have earned this award primarily based on client feedback is extremely rewarding. Our overall ranking of # 3 in the world and # 1 for Quality of Service is an excellent testimonial of our client dedication. We've already put processes in place to earn HRO Today's prestigious ranking in 2012."

Ranking Methodology: Buyers were asked to participate in an online anonymous survey regarding their experience with their learning solutions provider. The survey measured the provider Breadth of Service, Size of Deals and overall Quality of Service as well as other factors.

About The Training Associates

As the largest trainer provider and only company specializing in trainer solutions and consulting, TTA has been trusted since 1994 by all types and sizes of companies worldwide for expert IT and professional business skills instructors. By relying on TTA, clients receive 100% guaranteed, high quality training delivery, at the lowest prices, on-demand, where and when they wish. They do so with less risk, cost, and overhead than using staff or contract instructors or training providers and thereby significantly increase their training events, sales and profits.

TTA has 2,000 trainer consultants on agreement, taught over 500,000 class-days, and, in addition to the many proprietary courses it teaches, offers over 15,000 standard and custom IT & professional business skills courses. When required, it partners with many other training development, technology & classroom providers to ensure clients receive the best learning experience at the greatest possible value. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, SUN, Adobe, & many more. Learn more at: www.thetrainingassociates.com