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The Training Associates Selected as a Top 20 Training Outsourcing Company by Training Industry.com for Second Consecutive Year

Westborough, MA – May 4, 2010 - The Training Associates (TTA), the largest trainer consultant and solutions company, recently announced that it has been named to the prestigious Training Industry.com list of the Top 20 Training Outsourcing Companies in the world for the second consecutive year.

The award committee at Training Industry.com contacted over 500 companies to assess their expertise, experience, and capabilities. They used evaluation criteria that included corporate competencies in the 26 business processes identified in their Training Process Framework. A special emphasis was placed on recognizing companies with comprehensive capabilities, resources, and experience in providing learning services. The Committee also stressed the importance of innovation in learning analytics and evaluation methods used to assess the impact of learning on business performance. Along with TTA, other industry leaders who made it to the list include Accenture, Raytheon, and IBM.

Maria Melfa, President of TTA, said, “We are honored once again to be named as a Top Training Outsourcing company in the world by TrainingIndustry.com. Through the various industry challenges of 2009, it is rewarding to know that the business processes we implemented and partnerships we forged have assisted in maintaining our high level of training outsourcing quality and client satisfaction.”

About The Training Associates

As the largest trainer provider and only company specializing in trainer staffing and consulting, TTA has been trusted since 1994 by all types and sizes of companies worldwide for expert IT and professional business skills instructors.

TTA has over 2,000 trainer consultants on agreement, taught over 500,000 class-days, and, in addition to the many proprietary courses it teaches, offers over 15,000 standard and custom IT & professional business skills courses. As required, it partners with many other training development, technology & classroom providers to ensure clients receive the best learning experience at the greatest possible value. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, SUN, Adobe, & many more. Learn more at www.thetrainingassociates.com.

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