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FOR IMMEDIATE RELEASE

The Training Associates Named Top Learning Provider For Third Consecutive Year

HRO Today Recognizes Trainer Consulting Specialist As Learning Solutions Leader

Westborough, MA – March 5, 2009 - The Training Associates (TTA), the leading trainer solutions and consulting specialist, today announced that for the third year in a row HRO Today has selected TTA for its prestigious *Baker's Dozen in Learning* list, an annual award which recognizes the top learning solutions providers.

Maria Melfa, President of TTA, said, "What makes this award particularly rewarding is that customer feedback was a leading criterion for being selected. We were chosen based on our high level of performance and customer satisfaction through our learning solutions programs. As clients' learning needs shift from year to year based on deliverables and investment, we are positioned to provide flexible expert trainer solutions to fulfill their knowledge management goals."

Ranking Methodology: Buyers were asked to participate in an online, anonymous survey regarding their experience with their current service provider. The survey instrument measured user satisfaction along with breadth and quality of service and deal size, as well as other issues.

About The Training Associates

As the largest trainer provider and only company specializing in trainer solutions and consulting, TTA has been trusted since 1994 by all types and sizes of companies worldwide for expert IT and professional business skills instructors. By relying on TTA, clients receive 100% guaranteed, high-quality training delivery, at the lowest prices, on-demand, where and when they wish. They do so with less risk, cost, and overhead than using staff or contract instructors or training providers and thereby significantly increase their training events, sales and profits.

TTA's on-line, fully integrated TrainerTracker™ system complements its experienced staff of trainer solution consultants to efficiently recruit, develop, manage and deploy Certified TTA Trainers for our exact client needs.

TTA has 2,000 trainer consultants on agreement, taught over 500,000 class-days, and, in addition to the many proprietary courses it teaches, offers over 11,000 standard and custom IT & professional business skills courses. When required, it partners with many other training development, technology & classroom providers to ensure clients receive the best learning experience at the greatest possible value. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, SUN, Adobe, & many more. www.thetrainingassociates.com