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FOR IMMEDIATE RELEASE

The Training Associates Recognized As 2008 Emerging Leader in Training Outsourcing For A Second Year

*The Largest Trainer Staffing Specialist Upholds Its Commitment to the Industry
With Highly Scalable Cost-Effective Outsourcing Solutions*

Westborough, MA – September 23, 2008 – The Training Associates (TTA), the leader in trainer staffing, outsourcing, and consulting services, today announced that it has again been named to the "2008 Emerging Leaders in Training Outsourcing" list published by TrainingOutsourcing.com. TTA is being recognized as both an industry leader, for demonstrated innovation and excellence as a provider of trainer outsourcing services, and also as one of fourteen companies poised to increase its level of services to clients.

Criteria for this award were based on experience in the field of training outsourcing, recognition as a leader in the industry, and ability to deliver training services that impact the industry.

TrainingOutsourcing.com contacted approximately 400 companies in the industry to assess their expertise, experience and capabilities, and evaluated vendors based on core competencies. Based on the results of this survey, The Training Associates clearly displayed the strength, innovation and talent required to be recognized as one of only 14 emerging leaders in the training outsourcing industry, and the sole trainer outsourcing company.

According to Jeanne Picardi, Director of Marketing at The Training Associates, "To be chosen by TrainingOutsourcing.com as one of the top emerging leaders in the training outsourcing industry is further recognition that TTA is providing significant value to its clients by delivering on our core competency of expert Trainer solutions, and building on these strengths with new and unique services capable of meeting the rapidly changing needs of our clients."

TTA is proud to join other [Emerging Leaders](#) such as Tata Interactive Systems, Disney Institute, Learning Tree International, Vangent, and MicroTek.

About The Training Associates

As the largest trainer provider and only company specializing in trainer staffing and consulting, TTA has been trusted since 1994 by all types and sizes of companies worldwide for expert IT and professional business skills instructors. By relying on TTA, clients receive 100% guaranteed, high-quality training delivery, at the lowest prices, on-demand, where and when they wish. They do so with less risk, cost, and overhead than using staff or contract instructors or training providers and thereby significantly increase their training events, sales and profits.

TTA's on-line, fully integrated TrainerTracker™ system complements its experienced staff of trainer solution consultants to efficiently develop, manage and deploy Certified TTA Trainers for our client's exact needs.

TTA has 2,000 trainer consultants on agreement, taught over 500,000 class-days, and, in addition to the many proprietary courses it teaches, offers over 10,000 standard and custom IT and professional business skills courses. When required, it partners with many other training development, technology and classroom providers to ensure clients receive the best learning experience at the greatest possible value. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, SUN, Adobe, and many more. For more information, visit www.thetrainingassociates.com

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